

# ALVIN GREIS

(artistic pseudonym)

Espoo, Finland

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I consider myself an emerging artist with a strong artistic background.

I began drawing at the age of six and received ten years of additional formal education in painting at the Leningrad Academy of Fine Arts, initially focusing on watercolor before transitioning to oil painting.

Despite my extensive artistic training, I chose to pursue a degree in economics and ultimately earned a Master's in 2003.

I built a successful career in advertising while also teaching at the Higher School of Art and Design from 2013 to 2020. Throughout my career, as the owner and director of a design agency (2011–2022), I focused on exploring form and color, continuously examining how their perception shapes emotions and transforms the visual experience.

In 2016, I moved from Russia to Finland with my husband, continuing my work in advertising, design, and art direction. However, after Russia invaded Ukraine, I decided to stop working with the Russian market for moral and ethical reasons and returned to my artistic roots.

Since 2022, in my search for artistic expression, I have chosen the camera as my primary creative tool. It was a bold move, but one I firmly stand by. I see great potential for artistic exploration, especially considering the evolving role and meaning of photography in the contemporary world.

*B. 1977, Leningrad, USSR*

## **Work**

*2022 -  
Visual artist and experimental  
photographer*

*2013-2020  
British Higher School of Art and  
Design (Moscow branch), lecturer*

*2004-2022  
Design Consultant, design agency  
owner, art director, lecturer, and  
popular blogger.*

## **Education**

*1996-2003  
Saint-Petersburg University of  
Economic and Finance, Saint-  
Petersburg.*

*1986-1996  
Painting school as a secondary  
education, Leningrad - Saint-  
Petersburg*

*1983-1986  
Drawing school for kids, Leningrad*